

**Our School Doesn't Have AVID,
*We are an AVID COMMUNITY***

Let's Get Avidized!

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Agenda

Today we will explore...

1



AVID 101 – the Basics

2



Ernest Just Middle School Profile

3



**Site Team Development & Effective
Communication**

4



Buy In and Community Support

5



Questions and Reflections

AVID 101

Advancement Via Individual Determination

- *Writing*
- *Inquiry*
- *Collaboration*
- *Organization*
- *Reading*



•What's the Difference?

A SCHOOL WITH AVID ELECTIVE

- Sponsors college tours for AVID elective students only
- Offers ReadStep and PSAT to AVID students only
- If you want to see a Socratic Seminar you must to go to AVID elective class
- College Day for AVID elective students only
- “We don’t have to carry a binder, we are not AVID.”

AN AVID COMMUNITY

- Offers Family Workshops for the entire school body.
- The entire Science department is using interactive notebooks.
- All students are required to take Cornell Notes and/or use Learning Logs
- Students and parents understand that every teacher uses WICOR strategies
- “I am excited about our all-school college tour field trip.”

ERNEST JUST MIDDLE SCHOOL

- 5th year in operation
- 32% of student population enrolled in AVID Elective
- 99% of staff is AVID Trained
- 60% in Algebra I or higher
- 100% taking a foreign language
- 5 Trainer of Trainers (Math, Critical Reading, Science, History and Tutorology)
- 1 AVID National Staff Developer



A DYNAMIC SITE TEAM

11



The key to a
successful
SCHOOLWIDE
AVID
implementation
is....

•How to Cultivate the Site Team

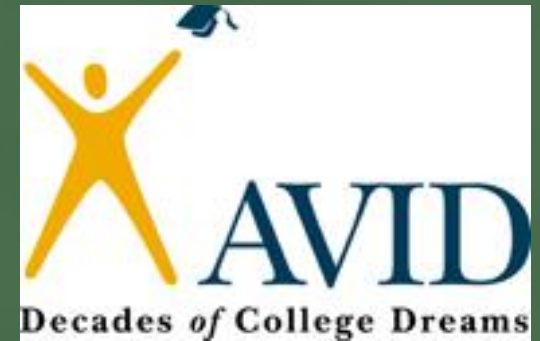
- Host meetings during the school day
- Announce meetings a week in advance
- Identify team member strengths
- Invite a parent to serve as the parent liaison
- Include the lead tutor to the site team
- Invite students to apply to become student representative
- Assign roles: field trip planning, family workshops, certification portfolio, data



• But I'm not in AVID....

Gaining support from the student body

- Every teacher conducts a binder check every Monday
- Sponsor school wide college tours
- Allow the student body to sign up for guest speakers
- Create a school wide College and Careers Interdisciplinary Project
- Ensure students can identify WICOR in lessons
- Host COLLEGE WEEK festivities



• BINDERS - Schoolwide

DR. ERNEST JUST MIDDLE SCHOOL AVID BINDER Rewards Card

Keeping ONE organized binder has many benefits:

- 1) You have all classes with you at all times
- 2) You don't have to ask for a pass to your locker
- 3) It is easier to study when all notes are together
- 4) YOU CAN EARN POINTS TOWARDS AVID INCENTIVES!

Keep this card in your binder zipper pouch!

You never know when YOU will be asked to share your binder organization with an AVID teacher.



• BINDERS-Schoolwide

AVID BINDER

Student Name: _____

Grade: _____ MOD 7: _____

25 POINTS EACH CHECK:

- 3 INCH 3 Ring Binder
- Colored Tabs Labeled Correctly
- Agenda Book Used Daily
- Zipper Pouch in Binder Rings
- No Folder or Pocket Use

WATCH THE POINTS ADD UP!

125 POINTS.....DRESS DOWN TICKET

250 POINTS.....CHIK FIL A FOOD ITEM

375 POINTS.....AVID FIELD TRIP FORM

See Mrs. Foster (Rm. 339) with questions

DATE ___/___/___ POINTS ___

DATE ___/___/___ POINTS ___

DATE ___/___/___ POINTS ___

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• INCENTIVES (Little to no cost...)

- ✓ Dress Down/Up Ticket
- ✓ FREE Item at Sports Concessions
- ✓ FREE Binder Check Pass
- ✓ FREE Field Trip Admission
- ✓ AVID Teacher for a Day
- ✓ Principal for a Day
- ✓ AVID Lunch Bunch
- ✓ Tutor for a Day
- ✓ AVID Ambassador
- ✓ Parent Night Out
- ✓ Recognition in Publications

• COMMUNITY PARTNERSHIPS

Many businesses have incentives for schools upon request, so ask around!

- Chick Fil A – free sandwich coupons
- Applebee's – free entree
- Pizza Hut – personal pan pizza
- Chuck E Cheese – free small pizza and tokens
- NBA Teams – free student tickets
- Papa Johns – donate pizza for incentive parties

ONGOING PROFESSIONAL DEVELOPMENT

AVID EXPERTS/WICR WEDNESDAYS

CONTENT AREA AVID EXPERTS

- Takes the pressure away from AVID Coordinator to do all training
- Experts are familiar with content and indicators
- Accountability to the college readiness system
- Empowers the site team members



ONGOING PROFESSIONAL DEVELOPMENT

WICR WEDNESDAYS

- Every first Wednesday a new strategy is introduced via email
- Strategies are reinforced via content area collaborative planning
- Every last Wednesday, teachers are invited to have lunch with provided by the site team.
Admission is a sample of the strategy used in the classroom.



• Now about those PARENTS...

Increase parent participation....



If you want to know why your parent participation is low, ***ask them!***

- Create an online or paper survey (surveymonkey.com)
- Incorporate the survey items on your student information sheet
- Give parents a list of specific items/activities needed
 - Donate gift cards for guest speakers
 - Seek donations from community leaders for binders
 - Make copies of TRFs and Cornell Notes weekly
 - Attend a site team meeting twice a month
 - Serve as chaperones for field trips
 - Plan and execute incentives for the AVID All-Stars

PARENTS WANT TO HELP, SO BE CLEAR ABOUT WHAT YOU NEED!

EXCERPT FROM THE PARENT INFORMATION SHEET

Parents, please check all of the following areas where you can assist the team. We will follow up with you soon! Thank you in advance.

_____ Serve as Parent Liaison at team meetings once per month (Wed. at 12:30pm)

_____ Planning events like field trips and AVID Family Fellowships

_____ Serving as a mentor tutor during the school day on a regular basis (Training provided)

_____ Donating Gift Cards for Guest Speakers and Student of the Month incentives

_____ Volunteering during the school day to make copies, prepare folders and make calls

_____ Attending day field trips and/or extended day field trips (College Tours, etc.)

_____ Making reminder phone calls from home about upcoming events.

_____ Preparing meals and food donations for evening events like AVID Family Workshops

_____ I have special privileges/discounts that may be beneficial to the AVID program

(vendors, facility usage, food discounts, well-known colleagues and friends)

_____ Making copies using your own resources of Cornell Notes and other AVID Documents.

Students use about 5 Cornell Notes sheets of paper per day and we are excited about our enrollment of 210 students!

On Tue, Dec 6, 2011 at 10:10 AM, AVID Ernest Just Middle <justavid@gmail.com> wrote:

Greetings Parents, Thank you for enrolling your student in the AVID College Readiness System. On your parent information sheet, you indicated that you would provide assistance to the program by donating gift cards for guest speakers and student of the week/month incentives. You determine the type of card and the amount. Should this still be your desire to assist, please send your donation with your child when you can to Mrs. Foster, AVID Coordinator. When I receive it I will send you back and email confirmation that we have it. We just had an awesome guest speaker yesterday and our students are doing a better job with organization and test grades. Help us thank them for working harder! Thank you in advance for your assistance.

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Stay informed and follow us @EEJUSTAVID to receive updates on PTA Meetings, field trips, parent trainings and student achievement assistance today!!!!

On Dec 6, 2011, at 5:27 PM, XXXXXXXXWilkerson <XXXXXXXXXX@gmail.com> wrote:

This will confirm our conversation today. In your absence, I gave four \$25.00 Target gift cards to your tutor, Ms. Cooper. Hopefully, this will help in your effort.

Thanks, XXXXX Jones' grandmother

Greetings Parents,

Thank you for offering to make copies of Cornell Notes and other items as needed in support of the AVID College Readiness System. Please consider making copies of the attached document, the Tutorial Request Form. You should see evidence of tutorials in your student's binder. We will have tutorials until the last week of school in June and we use 225 per week.

You can send your double sided copies (any color, preferably hole punched) to Mrs. Foster in room 339.

Thank you in advance for your collaboration :)

Dec 6 (2 days ago)to me :

Tamani XXXXXX will provide the team (Mrs. Foster) with 100 copies every day for the rest of this week and the next. Thanks J

• Now about those PARENTS....

Increasing Family Workshop Attendance



Provide multiple opportunities to attend workshops

- Have a midday workshop, followed by the traditional evening or Saturday workshop (based on parent needs)
- Consider videotaping and posting the session on your website
- Host and record a webinar so parents can use technology to attend the meetings and interact with other parents
- Use a message board to serve as a follow up for virtual parental collaboration and follow up.

• Now about those Parents

Getting them in the building



- Child Care (service learning for AVID students)
- Advertise Food (Dinner)
- Offer Free Tutoring during the Workshop
- Have students serve as presenters
- Invite all parents (not just AVID)
- Invite feeder school potential families (always recruiting)
- Offer a student incentive
- Completion Certificates

COMMUNICATING WITH THE COMMUNITY

Fantastic Guest Speakers

Guest Speakers are often unavailable when you need them.



- Videotape sessions
 - allow students to interview guest speakers
 - Use podcasting sites like podbean.com to record and upload interviews to iTunes
- SKYPE the speaker LIVE!
- Start a Parent Speaker's Bureau
- Hold Parents accountable for submitting at least two speakers

AVID GRADUATES BECOME EXCELLENT SPEAKERS!!!

COMMUNICATING WITH THE COMMUNITY

Get Noticed for the Good Things

The Community won't KNOW, if you don't TELL!



- Publicize your activities
 - Student/School Newspaper
 - Local Gazette
 - District Website
 - Invite your District Directors, Congressmen, Board Members and Superintendent
 - **Make sure your principal is aware of your publications**
 - Share with AVID.org

Two Way Communication is the KEY!

Make sure EVERYONE is informed!



- Create a phone number through Google Voice
- Assign a site team member to complete the newsletter and update the website



- NEWSLETTER
- AGENDA BOOK
- EMAILS
- WEBSITE
- TWITTER
- REMIND 101
- MESSAGE BOARDS
- GOOGLE CALENDAR



- Most parents have cell phones and enjoy getting instant communication
- Use a group email account so that one person is not responsible for returning all emails.
JUSTAVID@gmail.com

THE BOTTOM LINE

- AVID Coordinators are not meant to be the sole person working towards college readiness.
- With a dynamic site team and effective communication, your system can be transformed into an AVID community.

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